



PRESS RELEASE

INTEGRATION EXPERTS AND VISIONARIES RECEIVE PREMIER BUILDY AWARD AT THE INDUSTRY'S ONLY EVENT FOR NETWORKED BUILDING SYSTEMS

DALLAS, TX—April 30, 2004—Chosen by more than 250 of their peers, the four final Buildy Award winners representing the North American organizations and individuals who best support the vision of networked building systems emerged at the Industry Gala at BuilConn 2004, April 15, in Dallas, TX. 2004 marks the debut year for the award Buildy Awards that was designed to increase awareness of the benefits of whole building integration and honor successful implementation strategies.

Within the four award categories—Vision, Best Integration Project, Best Product and Best Building—the winners are a dynamic representation of all facets of the integration process and have all demonstrated superior strategies for intelligent buildings.

“The Buildy Award winners represent a brilliant group of professionals who have taken immense steps in furthering true building integration. They each have listened to market demands and are using the wide array of available technologies to deliver what are certainly considered to be state-of-the-art buildings, products and initiatives,” Anto Budiardjo, BuilConn organizer and Clasma president and CEO, said. “These winners were very difficult to narrow down; all award submissions represented highly successful integration strategies and visionaries, and that sends a very strong signal that whole building integration is not only becoming a reality but a norm.”

Paul Ehrlich, Business Development Leader for Trane, was presented with the Vision award for his vision of whole building integration and interoperability through advocacy, promotion, educational and training endeavors. Mr. Ehrlich has dedicated his time and energy to chairing oBIX (Open Building Information Xchange), the CABA-initiated project created by the buildings industry to develop XML/Web Services standards for buildings. Such an initiative is recognized by the industry as the primary vehicle in which true integrated, intelligent buildings will be delivered. In addition to product development at Trane and oBIX-related activities, Mr. Ehrlich has also chaired an ASHRAE committee on specifying DDC controls.

The Best New Product award was presented to **WebGen Systems in honor of the IUE (Intelligent Use of Energy)** software suite, a product that successfully overcame a significant challenge, enhanced or simplified the integration process. IUE is an enterprise-level suite of open protocol software tools that provides real-time monitoring and command of building systems to generate operational benefits and energy savings. The system connects all aspects of building management systems to automatically measure, monitor and control energy consumption, and it has been designed to easily integrate all legacy and open system building automation platforms via XML, BACnet[®], LONWORKS[®] and various other communication protocols.

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Buildy Winners Announced, continued

Presented to building consultant **ARAS Systems for the Echelon Campus** was the Best Building award in honor of the most progressive building technology supporting the vision of whole building integration. The 78,000 sq. ft. Echelon Campus houses an office complex, a lab facility, a parking structure and common outdoor campus areas, all of which are completely automated and monitored with the goal of optimizing each occupant's productivity, comfort and safety. Occupancy, Lighting, HVAC, Audio/Visual, touch screens, card access, perimeter security, video cameras, video recording, blinds and shades, irrigation, energy meters, fires and life safety and even the elevators are monitored and controlled with off-the-shelf interoperable products from multiple vendors.

Finally, the Best Integration Project award was presented to **ECI, Energy Control Inc. for the Cottonwood Office Building**, in recognition of the successful integration of a wide array of building systems and their operation over a corporate IT infrastructure. The 30,000 sq. ft., energy-efficient and cost-effective building features building automation with DDC to the Zone Level and Access Control. Integrated systems include 24/7 video streaming and monitoring video surveillance, fire and life safety, data networking, information technology and Internet-based monitoring, all of which were financed and paid for from achieved energy cost savings. ECI aided in mechanical and electrical design and completed building-wide automation, and as a result of these enhancements, the Cottonwood Office Building has been submitted for certification under the Leadership in Energy and Environmental Design (LEED) Existing Building pilot program.

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About BuilConn

BuilConn is a four-day forum uniting integrators, manufacturers, distributors, consultants and technologists from the disparate disciplines of the building systems industry to learn and discuss the trends, technologies and their applications for tomorrow's "intelligent" buildings. From Access Control and HVAC to Lighting, CCTV and IT, BuilConn is the only network infrastructure and integration event focusing on bridging the gaps between these sectors to deliver true Networked Building Systems.

About Clasma, Inc.

Clasma, Inc. is a Dallas-based marketing, conference and media company specializing in providing services for the building systems and device connectivity industries. Clasma, Inc. is made up of marketing, technical and communication professionals who have between them decades of industry experience in product development and marketing. Clasma works with a vast network of associates around the world to provide its valuable services to the building systems industry. For additional information, please visit www.clasma.com.

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